



## CAMBREA ROY

### Interactive & Graphic Designer

## EDUCATION

### Kutztown University

BFA, Communication Design

Concentration: Graphic Design & Interactive Design

## ACHIEVEMENTS

### Alumni Scholarship,

Kutztown University, 2016

### MUMEDI Poster Competition,

Finalist, 2015

### Healing for Hope Art Juried Show,

Community Award, 2016

### Harrisburg Area Community College,

First Place Drawing Award 2016

### Essence Magazine,

Published Poet, 2014, 2015

### Kutztown University

Student Exhibition, Solo Art Show, "Planetarium", Fall 2015, "Brushworks" Spring 2015

## VOLUNTEER/LEADERSHIP

### Designathon

Kutztown University, Graphic Designer, 2015

### DesignRX

Kutztown University, Graphic Designer, Spring 2016, Spring 2015

### Hackathon

Allentown, PA, Graphic Designer, Spring 2016

### AIGA Kutztown Graphic Design Association

Officer Position  
Social Media Chair & Historian, 2015-2016

### Keystone Newspaper

Assistant Graphic Designer, January 2015 – May 2015

### Font Fellows Mentorship Program

Mentor, Fall 2014 – Spring 2016

## EXPERIENCE

### Production Graphic Designer, June 2017 - Present

American Campus Communities,  
Austin, TX

### Freelance Graphic Designer, Various Locations

Various, 2015- Current

### Interactive Designer, March 2017 – May 2017

The Kyle David Group,  
Allentown, PA

- Internship position working alongside designers and assisting in various website build-out projects.
- Completed User Experience (UX): The Ultimate Guide to Usability and UX course by David Travis.
- Created personas, wire-frames, site-maps, design mock-ups, and graphics.
- Hard-coded websites using HTML/CSS, SCSS, and Bootstrap.

### Graphic Designer, May 2016 – May 2017

The Burg Magazine, Harrisburg, PA

- Internship position in which I designed magazine spreads monthly and illustrated graphics.
- Sent options and revisions to art director remotely.

### Graphic Designer, October 2016 – January 2017

Residence Life, Housing, and Dining Services,  
Kutztown University, Kutztown, PA

- Designing graphics such as posters, flyers, banners, logos, door hangers, and more for events hosted by Kutztown University's Residence Life, Housing, and Dining Services.
- Communicating with many different people and roles.
- Handling multiple projects at once with tight deadlines.

### Front End Designer, June – September 2016

Pennsylvania Interactive, Harrisburg, PA

- Internship position shadowing lead designers in their daily tasks of designing web templates, graphics, attending client meetings, and more.
- Designed and developed company's website as a solo project.

### Graphic Designer, September 2015 – May 2016

Keystone Newspaper, Kutztown, PA

- Designed graphics for monthly articles featured in the Kutztown University Campus Newspaper.
- Assisted editors in setting copy using InDesign.

### Freelance Graphic Designer, London, England

Oxford University Dramatic Society, April 2016-August 2016

- Branded and designed all marketing material, including posters, fliers, social media images, stickers, and banners for Oxford University Student Run Play, XX, which was featured at the Edinburgh Fringe Festival, 2016.

### Interactive/Graphic Designer, Harrisburg, PA

Andculture Design Firm

May – September 2015

- Internship position shadowing and assisting designers in finding photography, entering content, and designing for Pinnacle Health's website.
- Assisted other team members in filling forms, designing websites, banners & icons, and managing existing web content.

## QUALIFICATIONS & SKILLS

### PROFICIENT IN:

- HTML/CSS/SASS
- UI/UX Design & Prototyping
- P5js
- Bootstrap
- UX/UI Design
- Web Design
- Illustrator
- Photoshop
- Indesign
- Branding
- Illustration
- Editorial Design
- Logo Design
- Design Aesthetics
- Package Design
- Typography
- Web Design